



Claudia Fogelin

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Claudia can take a concept and bring it to life. She has an affinity for process and actually likes program design and project management. Despite this, some of Interactive Communications' wackiest ideas come from Claudia (although Mary Anne hates to admit it). Her coaching style is highly supportive, a valuable skill in her role as director of the firm's Sales Desk Masters Program. An accomplished writer, Claudia polishes the prose for Interactive Communications' publications. She is also the sales director for the firm and keeps attendance.

Like Mary Anne, Claudia previously worked for Citibank where she ran several businesses including a mortgage center that set multiple sales records. She also served as the point person between the New York Bank sales and marketing organizations, a role that taught her how to say no. Prior to her corporate career, she pursued a Ph.D. in Art History and Archaeology at Columbia University, which somehow strangely did prepare her for her current work.

Claudia holds a BA from Kirkland (Hamilton) College, has two MAs from Columbia and lives on the Upper West Side of Manhattan with her husband Paul Rosenthal and their two children. She is a Trustee of the Cathedral of St. John the Divine, a center for discourse, liturgies and advocacy that is completing a \$42 million restoration after a devastating fire in December of 2001.